

RUSA COMPONENT No.11
FACULTY IMPROVEMENT SCHEME
EDUCATION DEPARTMENT
STATE OF GUJARAT
KNOWLEDGE CONSORTIUM OF GUJARAT
Jointly Sponsored
NATIONAL SEMINAR
On

RESEARCH METHODOLOGY : FROM THEORY TO APPLICATION
(Offline Mode)

21st JANUARY, 2026 WEDNESDAY
Venue: College Auditorium



Organized by

Internal Quality Assurance Cell (IQAC)
Shri Surat Jilla Sahakari Bank Commerce College and Shri
Sayan Sahakari Khand Udyhyog Arts College, Olpad
Hathisa Road, At.Po. Olpad, Dist. Surat, Gujarat- 394540
Affiliated with
Veer Narmad South Gujarat University, Surat, Gujarat

Managed by

Shri Surat Jilla Sahakari Spinning Mill Vidyasankul
Shri Pramodbhai Kanaiyalal Desai Kelavani Mandal, Olpad
Ph: (O) 02621 222203
Email: olpadcollege@yahoo.co.in
Website: <http://www.olpadcollege.edu.in>

About the College

Shri Surat Jilla Sahakari Bank Commerce College and Shri Sayan Sahakari Khand Udyhyog Arts College, Olpad is popularly known as Arts & Commerce College, Olpad managed by Shri P. K. Desai Kelavani Mandal, Olpad. The College was established in 1991 with only 150 Students. Earlier, the college was managed by Azad Din Smarak Kelavani Mandal – the pioneering trust to spread education in Olpad Taluka establishing Secondary & Higher Secondary Schools in different villages.

Olpad is located on the saline belt of Arabian Sea, at the South end of Surat city (20 K.M.) Olpad Taluka comprises of 112 villages of which majority of people are dependent on agriculture and belong to SC, ST, SEBC, EWS and Minority.

In past, Olpad was a prosperous town known as 'Urpattanshethra' and the home of many Sanskrit scholars and the astrologers. Proposed expansion plan of Surat Mahanagar Palika of 2020, shows inclusion of Olpad Taluka in the Surat Municipal Corporation. Hence, the College has wide opportunities to grow and also the greater responsibility.

About the Seminar

The Seminar explains the fundamental principles of research, including problem identification and formulation. Participants will learn about data analysis tools, interpretation of results, and ethical considerations in research. The Seminar emphasizes how a systematic research process improves the quality, accuracy and reliability of any subject.

Objectives of the Seminar

- Participants will gain clarity on the nature, scope, types, and significance of research across academic and professional domains.
- Learners will develop skills to identify research gaps, define precise research problems, and formulate clear objectives and hypotheses.
- Participants will understand different types of research designs and select appropriate tools and techniques for data collection (survey, observation, experiment).
- Attendees will learn to apply correct sampling techniques, determine sample size, and understand the use of variables and measurement scales.

Theme and Sub-themes of the Seminar :

Theme: "Research Methodology :From Theory to Application in Commerce and Business Studies"

Sub-themes of the seminar:

- 1) Emerging Trends in Accounting, Finance and FinTech
- 2) Marketing Innovations, Consumer Behaviour and Digital Commerce
- 3) Human Resource Innovations and Future of Work
- 4) Indian Knowledge Systems (IKS) in Commerce

Programme Schedule:

09:00 am to 10:00 am : Registration & Tea and Breakfast
10:00 am to 10:45 am : Inaugural
10:45 am to 11:45 am : Keynote address
11:45 am to 12:45 pm : Eminent Speaker
12:45 pm to 02:00 pm : Lunch
02:00 pm to 3:45 pm : Technical Sessions
03:45 pm to 04:00 pm : Tea Break
04:00 pm to 4:30 pm : Valedictory
04:30 pm to 05:00 pm : Certificate Distribution

Registration Details:

Registration for the seminar is available through online mode only. Participants may register either as Paper Presenters or as Participants (options are provided in the registration form). Co-authors are also required to complete a separate registration form and pay the applicable registration fee. The details of the registration fees are provided below:

Types of Participants	Without Publication	With Publication
Teachers, Academicians, and others	Rs. 200/-	Rs. 700/-
Researchers	Rs. 100/-	Rs. 600/-
Students	Rs. 50/-	Rs. 550/-

The registration fee is payable online to the college's bank account through UPI or Net Banking. Participants are required to upload a screenshot of the payment transaction in the Google Registration Form. All participants must complete the Google Form on or before 10-01-2026.

The registration link is provided below :
<https://forms.gle/EVA8Q7msXiWqXkXR9>

FOR REGISTRATION:



FOR PAYMENT:



Bank Details	Information
Account Name	Arts and Commerce College Olpad
Account Number	02750100003063
Bank & Branch	Bank of Baroda, Olpad Branch
IFSC Code	BARB00LPADX (Fifth character is zero)
UPI ID	arts98793t@barodampay

Important Notes :

- **Spot Registration:**
An additional fee of ₹100/- will be charged for spot registrations.
- **Paper Review & Publication:**
All submitted papers will undergo selection by a Scrutiny Committee.
Selected papers will be published in a special ISBN book.
- **Hard Copy Submission Requirement:**
It is mandatory for all paper presenters to submit two (02) hard copies of their paper at the registration counter on the day of the seminar.
- **Registration Benefits Includes :**
Tea & Breakfast, Lunch, Seminar Kit, Certificate, Participation in all sessions
No T.A. or D.A. will be provided by the organizers.
- **Seminar Proceedings:**
After the seminar, quality papers will be considered for publication in ISBN Seminar Proceedings.
Further details will be informed to the contributors in due course.

Call for Papers :

Original and unpublished thematic and research-based papers are invited for presentation in the seminar, relevant to the main theme and sub-themes. Submitted papers must be free from plagiarism. Participants are required to submit their papers in both Word and PDF formats, named as: Name_Word / Name_PDF. The papers should be emailed to: olpadcollege@yahoo.co.in
Submission Deadline: 10-01-2026

Participants are requested to strictly follow the paper submission guidelines given below :

Abstract :	100-150 words
Full paper (Including Abstract and Conclusion)	1300-1500 words
Conclusion	50-100 words
References	APA style
Format	A4 size, Margin 1 inch, Justified, 1.5 line spacing
Fonts	English - Times New Roman Hindi and Gujarati - Google Indic
Font Size	12 points
File Type	Word document

SEMINAR COMMITTEE

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Commissioner of
Higher Education,
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RUSA & PM-USHA

Dr. Yogesh Yadav,
State Nodal Officer,
RUSA & PM-USHA

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Shri P. K. Desai Kelavani
Mandal, Olpad

Dr. Sanjaykumar P. Lalani
Principal
Shri SJSB Commerce
College and Shri SSKU
Arts College, Olpad

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Principal, Udhna Citizen Commerce College, Surat.

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S.B. Garda Arts & P.K. Patel Commerce College Navsari.

SEMINAR ORGANISING COMMITTEE

:: Seminar Director ::

Dr. Sanjaykumar P. Lalani
Principal, Shri S.J.S.B. Commerce & Shri S.S.K.U. Arts College, Olpad
(M) 9879707046

:: Convener ::

Dr. Rajeshkumar P. Patel
Associate Professor, Shri S.J.S.B. Commerce & Shri S.S.K.U. Arts
College, Olpad (M) 9879665396

:: Co-convener ::

Dr. Amitkumar P. Patel
Assistant Professor, Shri S.J.S.B. Commerce & Shri S.S.K.U. Arts
College, Olpad (M) 97252 60728

:: Organising Secretaries ::

Prof. Rohitkumar B. Dhimmra
Associate Professor, Shri S.J.S.B. Commerce & Shri S.S.K.U. Arts
College, Olpad (M) 98980 73600

Dr. Divyani L. Patel
Assistant Professor, Shri S.J.S.B. Commerce & Shri S.S.K.U. Arts
College, Olpad (M) 99742 93221

:: Committee Members ::

Dr. Ritaben B. Patel
Associate Professor, Shri S.J.S.B. Commerce & Shri S.S.K.U. Arts
College, Olpad (M) 97276 37376

Dr. Rameshbhai S. Machhi
Associate Professor, Shri S.J.S.B. Commerce & Shri S.S.K.U. Arts
College, Olpad (M) 98792 53766

Dr. B. C. Baruwala
Lecturer, Shri S.J.S.B. Commerce & Shri S.S.K.U. Arts College, Olpad
(M) 94093 16133

:: Inviters ::

Dr. Sanjaykumar P. Lalani
Principal
Shri SJSB Commerce
College and Shri SSKU
Arts College, Olpad

Dr. Yogesh Yadav,
State Nodal Officer,
RUSA & PM-USHA